

# THE FINANCIAL IMPLICATIONS OF HEART DISEASE



## COSTS ARE ON THE RISE

The estimated direct and indirect cost of cardiovascular disease in 2011 was \$320.1 billion. By 2030, medical costs are projected to reach \$918 billion.

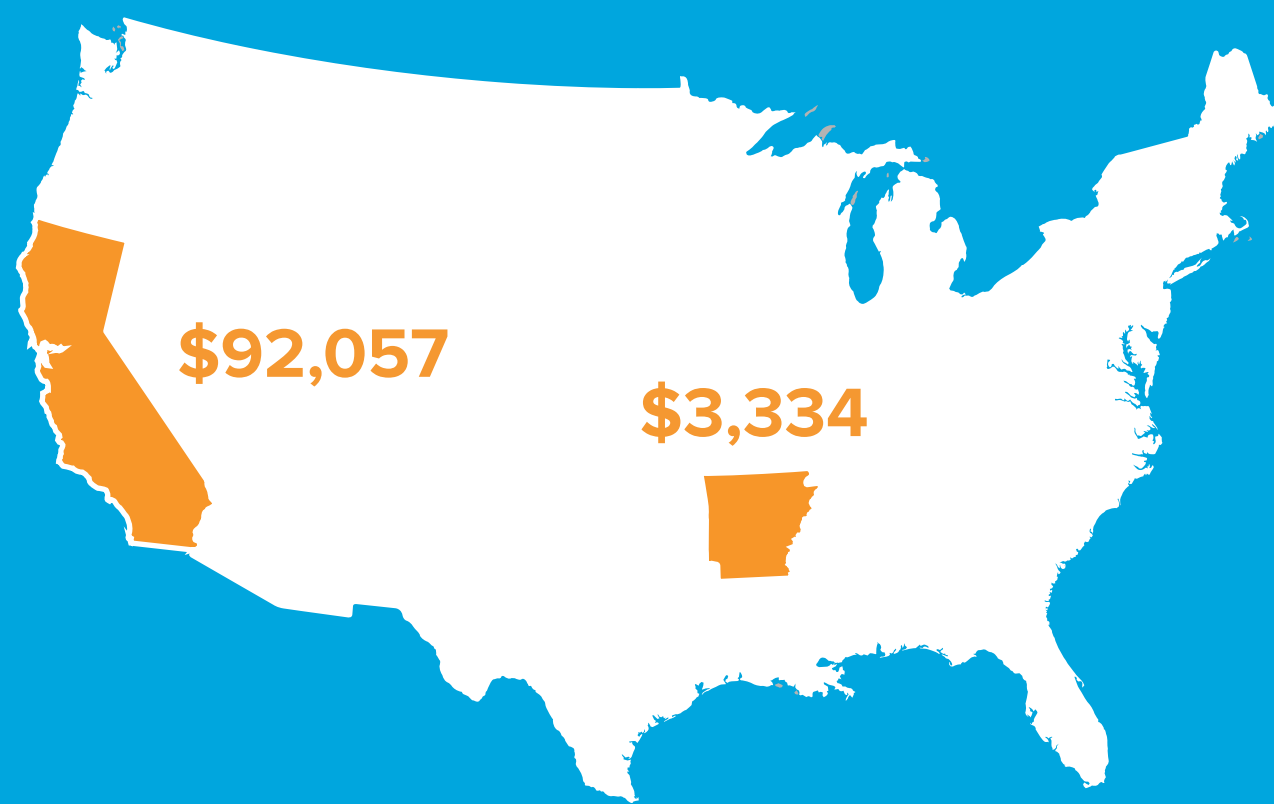
Source: Circulation: Heart Disease and Stroke Statistics -- 2015 Update: A Report From the American Heart Association," p. e160, Jan. 27, 2015. (<http://circ.ahajournals.org/content/131/4/e29.full.pdf+html>)

## LOCATION, LOCATION, LOCATION

The average bill for treatment associated with a heart attack without major complications at a hospital in Danville, Arkansas, was **\$3,334**.

Across the country in Modesto, California, the same diagnosis incurred an average bill of **\$92,057**.

Source: CNN Money. Your heart attack bill: \$3,300 in Arkansas, \$92,000 in California. Chris Isidore <http://money.cnn.com/2013/05/08/news/economy/hospital-bills/> Accessed: Jan. 21, 2016



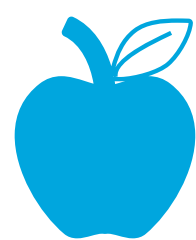
## BY THE NUMBERS

Heart valve procedure and hospitalization	\$53,282
Coronary artery bypass graft procedure	\$46,912
Cardiac pacemaker insertion or replacement	\$24,545

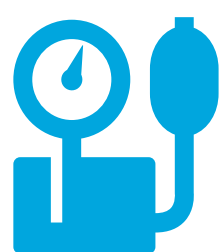
Cost may be higher or lower depending on location.

Source: Procedure pricing for zipcode 90210, HealthcareBluebook.com, 2016, ([https://www.healthcarebluebook.com/page\\_ConsumerFront.aspx](https://www.healthcarebluebook.com/page_ConsumerFront.aspx)) Accessed 01/26/2016

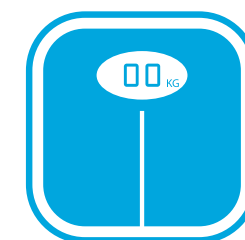
## PREVENTATIVE MEASURES



Eat a diet that includes fresh fruits and vegetables.



Monitor blood pressure at home, at a pharmacy or at a doctor's office.



Maintain a healthy weight and exercise regularly.

To learn more about voluntary insurance, visit [aflac.com](http://aflac.com).

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